

AI LICENSING CLARITY

For Companies That Control Valuable Content or Data



A clear, external view of where your assets fit in the AI economy and what to do next.

DS Digital helps companies that control content or data understand where their assets fit, which AI opportunities are realistic, what gaps or risks may exist, and how to move forward with more clarity and confidence.

DISCOVERY



- Intake
- Assets
- Rights
- Goals

STRUCTURED MARKET MAPPING



- Use Cases
- Potential Buyers
- Licensing/Revenue Paths
- Readiness Signals

BRIEF + ADVISORY FIRST STEPS

- Realistic Opportunities
- Gaps/Risks
- Priority Paths
- Suggested Actions

THE PROBLEM

- AI licensing is evolving rapidly
- Valuable assets often lack clear market positioning
- Internal teams may not see the full opportunity landscape
- Limited visibility can lead to wasted effort and missed revenue

THE CLARITY PROCESS

- Structured discovery of assets, rights, and goals
- Mapping of AI use cases, buyers, and licensing paths
- Identification of opportunities, gaps, and risks
- Decision-ready AI Licensing Brief with recommended next steps

NEXT STEP

Schedule a discovery call to determine whether a Brief, advisory support, or another next step makes sense.

WHY DS DIGITAL?

- 20+ years of licensing and digital media experience
- Independent and content/data-owner aligned perspective
- Not tied to any AI platform or marketplace
- Practical recommendations, not theory



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